

“Five shameless marketing ploys
contrived to get you to do
something that, in your heart, you
know you should do anyway.”

Contests, goodies and other free stuff.

Listen, we know it's kind of a pain, but here are five good reasons to take a minute and fill out this card.

1. Your game will be *officially* registered (wow!) with Sierra On-Line and Dynamix. We can't support you if we don't know who you are. Well, actually, we would anyway, but it helps if we know who you are.
2. We'll bribe you with free stuff. Really. You'll get **four free issues** of *InterAction*, the magazine of interactive entertainment (an \$11.80 value). We stuff every big, bright, full-color issue with a couple tons of game hints, strategy guides, top secrets, interviews with game designers, special sales, and lots of other warped and wonderful stuff, all designed to amuse, inform, soft-sell our other games and convince the world how unbearably cool it is to work for a computer game company (U.S. and Canada only).
3. If we enhance your game, or upgrade it, or find a really awful bug, or build a sequel, we can drop you a note to let you know. And offer it to you real cheap. Sometimes even free.
4. Four times a year we have a drawing, and five winners get every Sierra and Dynamix game available for their machine (meaning currently on our retail price list). Yeah, we've never won anything either, but wouldn't it be cool to have a complete Sierra/Dynamix library? Just send in the card to enter.
5. The information helps us understand our customer demographics better, so we write more convincing market research reports and make those nice, neat bar charts that Ken (our president) likes. It also helps us build better games. Seriously, unless we know what kind of hardware you use and who plays what in your household, we just have to guess what you want to see in future Sierra games. C'mon, give us a hint, huh?

If mailed in the U.S., use the postage paid card. Outside U.S., please place card in envelope and mail.

Last Name _____
First Name _____
Address _____
City/Province _____
State _____ Zip/Postal Code _____
Country _____ Phone # (_____) _____
Product Purchased _____ New Address/Change of Address

IF YOU DON'T KNOW AN ANSWER, SIMPLY LEAVE IT BLANK

How many Sierra/Dynamix games do you own? _____

Who is the primary user of these products? (check one)

Male under 20 Male over 20

Female under 20 Female over 20

Do you have children at home? If yes, check all that apply.

Male child under 10 Male child over 10

Female child under 10 Female child over 10

Where did you purchase this product?

Babbage's Egghead Software Etc.

Electronic Boutique Other _____

What type of computer do you own?

(check all that apply)

IBM or compatibles Amiga

Color Macintosh Other _____

Do you have a modem? Yes No

MS-DOS Owners only:

What graphics card do you use?

EGA/Tandy VGA/MCGA Other _____

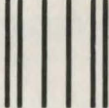
Do you own?

MT-32 or LAPC-1 AdLib or Sound Blaster

ProAudio Spectrum Thunder Board

CD ROM Windows™

3.5" Disk Drive 5.25" Disk Drive



NO POSTAGE
NECESSARY IF
MAILED IN THE
UNITED STATES

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