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PRODIGY[®]

Interactive Personal Service



**Finally,
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You'll be amazed at what the PRODIGY[®] service can do for you and your family.

And now, you can be amazed absolutely FREE!

All across the country, wherever we've introduced the PRODIGY service, people are talking. They're talking about how their families are using their personal computers to do more than they ever imagined.

We'll help you with your finances. Take you shopping. Entertain you. Teach your kids. Keep you informed. And more.

The PRODIGY service is created by a partnership of IBM and Sears. And there's not nearly enough room in this brochure to tell you all the things you can do with it. But here are just a few of them:

Play a variety of games...get stock quotes from Dow Jones News/Retrieval on a minimum 15-minute delay basis...buy and sell securities with an online discount brokerage service...shop through dozens of merchants, and have your orders delivered right to

your door...check airfares for over 300 airlines and book your seats online...get Consumer Reports ratings...send a message to another member...get advice from over 35 well-known experts...enter a trivia or humor contest...let your kids play "Where in the World is Carmen Sandiego?", a game that helps them learn geography while they solve crimes...and much more!

It's all just \$9.95 a month. And with this special offer your first month is FREE!

Your family can enjoy the hundreds of features on the PRODIGY service for just \$9.95 a month.*

And with this special offer, you can get the PRODIGY Service Start-up Kit and a month of service—absolutely FREE! Use the order form to the right (or call our toll-free number) to order today!

Introductory OFFER TERMS

If you are not completely satisfied with the PRODIGY service during your FREE month, simply mark your first bill "cancel" when it comes, return it and owe nothing. Otherwise, you will automatically be billed \$9.95 (plus applicable taxes) each month, but you can still cancel whenever you like.

*Because you use a modem to access the PRODIGY service via phone lines, there may be telephone charges when you use the service. For most members, these expenses are at local calling rates. Some merchants may charge for delivery of merchandise ordered.

To receive the PRODIGY service now, your personal computer must fit this description:

IBM® PC, XT™, AT®, Personal System/2® family of products or one of the many available compatible computers* with:

- at least 512K memory and DOS version 2.0 or higher
- VGA/MCGA/EGA/CGA/Hercules™ or compatible graphics capability
- at least one disk drive
- monochrome or color monitor
- 1200 or 2400 bps Hayes or compatible modem*

Apple Macintosh® Plus, SE, SE/30, II, IIx, or IIcx computer with:

- at least one megabyte of RAM
- Operating System 4.1 or higher
- at least one 800K disk drive, or hard drive with 750K available space
- 1200 or 2400 bps Apple®, Hayes or Hayes compatible modem*

If you have a Mac® II, IIx, or IIcx computer with a color monitor or a MS-DOS machine with a color monitor and either a VGA or EGA graphics card, Tandy® 1000 series, IBM PS/2®, or a computer with a graphics adapter compatible to these, you will receive the PRODIGY service in color.*



Your free PRODIGY Service Start-up Kit includes PRODIGY service guides, PRODIGY® software (in both 3.5" and 5.25" disk sizes for MS-DOS machines) and easy-to-follow instructions.

*If you are unsure about your computer's capabilities, call us at the number on the Order Form for assistance. If you do not have a modem, see the special offer on the Order Form.

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