

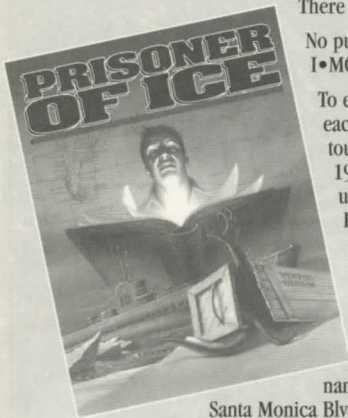
Prisoner of Ice

Official Rules 900-Phone Quiz



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There are some rules you should know before calling the Prisoner of Ice Phone Quiz.

No purchase is necessary to play the 900-game for Prisoner of Ice, a PC CD-ROM game by I•MOTION, Inc.

To enter, call 1-900-884-6684. The cost of this call is \$1.25 for the first minute and \$0.85 for each additional minute. The average cost for this contest is \$3.15 with a maximum of \$5.00. A touch tone phone is required. Calls for this action game will be accepted from September 18, 1995, 12:00 am until December 31, 1995, 11:59 p.m., PST. You must be a US resident. Persons under 18 must have parents' permission to call. To be eligible to win a prize for Prisoner of Ice Phone Quiz, you have to answer three questions correctly about the game itself.

Prizes will be awarded on January 8, 1996, with a drawing with all correct phone and mail entries. There will be 14 CD-ROM games awarded, plus one Grand Prize which consists of the following I•Motion CD-ROM Games: Shadow of the Comet, Alone in the Dark 1, 2 and 3, C.E.O., Chaos Control and Marco Polo (Average retail value of the Grand Prize is \$400).

You may also enter Prisoner of Ice Phone contest by mail using a 4"x 6" card with your name, address and phone. Mail this card to Prisoner of Ice Phone Quiz, I•MOTION, Inc. 626 Santa Monica Blvd., Box 417, Santa Monica, CA 90401. Sweepstakes for mail entries begin on September 18, 1995 and end on December 31, 1995.

All mail entries must be received by January 5, 1996 and postmarked by December 31, 1995. The drawing will be held on January 8, 1996, gifts will be awarded at once. Prisoner of Ice Registration cards are excluded from the phone contest. They will be part of another contest (see details inside package).

However, the phone quiz is void in GA, IO, KS, MN, NS, OR, VT and where prohibited by law. Odds of winning depend on the number of calls and cards received. To obtain the full official rules, send us a self-addressed envelope.

The sponsor for this contest is I•MOTION, Inc., Prisoner of Ice Phone Contest, 626 Santa Monica Blvd., Box 417, Santa Monica, CA 90401. Tel: 800-443-3386.