

We chose the griffin for our logo because the mythical beast is a traditional symbol of quality.

In ancient days, griffins were said to be half-lion, half-eagle protectors of kings' gold. The association with gold soon made the griffin a symbol of high quality products.

Since our first software program was a Dungeons and Dragons (TM) game for the Radio Shack Model I, we thought the griffin would be an excellent logo for us.

In the years since, many have recognized our griffin as the mark of quality software at a reasonable price.

We like to look at MichTron as a group of dedicated computer programmers and their support staff.

At the present time MichTron has 15 programmers working on the Atari ST. Only two, Tim Purves and John Weaver, work full time at programming. All the rest are either students or people with full-time jobs who program as recreation.

Many of our programmers make enough money from their commissions to pay their way through college. The more of their programs we sell, the more money they make. The commission system gives programmers the incentive to write more and better programs. If you like this idea, tell your friends about it and tell them to buy a copy of your program from MichTron.

If you have written a program for the Atari ST we would be very interested in seeing it. We are always looking for good software to market.

We feel that MichTron can offer the best packaging, best marketing, and the best reputation of any company selling software for the Atari ST.

We try to sell state-of-the-art programs that give outstanding value for the dollar. If you have any suggestions, critisms or comments, they are always welcome. We read every letter sent to us and forward them to the program authors for inclusion in revisions.

MichTron has been in the software business for 5 years. We started writing software for the 8-bit Z80 Radio Shack computers. Then we moved to the 8/16 Motorola 6809 used in the Tandy Color Computer. In 1984 we said good-by to Tandy and gave our support to the 16-bit machines, mainly the Sanyo 555 because of its outstanding graphics. In just one year we became the number one producer of software for the Sanyo. Now we have moved to the greatest personal computer, the 68000 Atari ST.