Dear Brøderbund Customer:

The following information will assist us in providing you with a continued supply of high quality software products. It will also allow us to put you on our mailing list so that we may inform you of new products.

Name _____

Street _____

City_____State_____ Zip_____

What program did you purchase? _____

Version: (Please circle)
1. For Apple II + /IIe/IIc, Macintosh, Atari Computers, IBM PC, PCjr, Commodore 64, Other _____
2. On Disk, Cassette, Cartridge

Where purchased:
- ☐ Mail Order   ☐ Computer Store   ☐ from Brøderbund
- ☐ Video Store   ☐ Department Store   ☐ Stereo Store
- ☐ Book Store   ☐ Toy Store   ☐ Discount Store
- ☐ Other (Specify)_____

Name of store _____

I heard about this program from:

☐ an ad in _____   ☐ a magazine article in _____

☐ a friend   ☐ a computer store   ☐ my user group

☐ other (Specify)_____

Who purchased this program?
☐ self   ☐ parent   ☐ friend   ☐ other

Age of purchaser:
☐ under 13   ☐ 13-18   ☐ 19-24   ☐ 25-34
☐ 35-44   ☐ 45-54   ☐ over 55

Age of primary user:
☐ under 13   ☐ 13-18   ☐ 19-24   ☐ 25-34
☐ 35-44   ☐ 45-54   ☐ over 55

Age of secondary user:
☐ under 13   ☐ 13-18   ☐ 19-24   ☐ 25-34
☐ 35-44   ☐ 45-54   ☐ over 55

Sex of purchaser: ☐ male   ☐ female
Sex of primary user: ☐ male   ☐ female

The computer or leisure time magazines I read most are: _____

_____

Comments on Brøderbund programs: _____

_____

Thank you for your help.

Brøderbund Software™

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