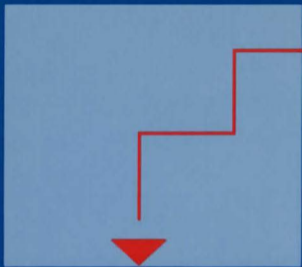




W E L C O M E  
T O T H E  
W O R L D O F



CD-I

**W**e're pleased to welcome you to the magic world of compact disc interactive. We trust this CD-I program will bring you and your family hours of enjoyment and satisfaction.

If you have questions about your new CD-I disc or would like to know how to purchase other great programs from the Philips library, call the CD-I Hotline at 1-800-845-7301.

**T**o receive the latest information about new CD-I releases and become eligible for special bonus offers and discounts to charter CD-I owners – at no cost or obligation to you – complete the “tear-off” questionnaire, include your name and address, and mail it today. No postage is required and only one card per household is permitted.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**PRIMARY PURCHASER:**

- Male       Female       Married       Single  
Age:       18-25       35-45       over 60  
             26-34       46-60

**ANNUAL HOUSEHOLD INCOME:**

- \$20,000-\$35,000       \$66,000-\$80,000  
 \$36,000-\$50,000       \$81,000-\$100,000  
 \$51,000-\$65,000       over \$100,000

**NUMBER OF CHILDREN IN EACH AGE GROUP:**

- |                               |   |   |   |   |              |   |   |   |   |
|-------------------------------|---|---|---|---|--------------|---|---|---|---|
| <input type="checkbox"/> None |   |   |   |   | 8-11 yrs:    | 1 | 2 | 3 | 4 |
| 0-3 yrs:                      | 1 | 2 | 3 | 4 | 12-16 yrs:   | 1 | 2 | 3 | 4 |
| 4-7 yrs:                      | 1 | 2 | 3 | 4 | 17 and over: | 1 | 2 | 3 | 4 |

**WHAT SUBJECT MATTER ON CD-I ARE YOU MOST INTERESTED IN?**

- |   |   |
|---|---|
| <input type="checkbox"/> children's education | <input type="checkbox"/> self-improvement       |
| <input type="checkbox"/> children's games     | <input type="checkbox"/> hobbies/crafts         |
| <input type="checkbox"/> travel               | <input type="checkbox"/> fine arts              |
| <input type="checkbox"/> sports               | <input type="checkbox"/> thinking games         |
| <input type="checkbox"/> language instruction | <input type="checkbox"/> adventure/arcade games |
| <input type="checkbox"/> music                | <input type="checkbox"/> science & innovation   |
| <input type="checkbox"/> history              | <input type="checkbox"/> business & politics    |

**WHICH OF THE FOLLOWING ITEMS DO YOU CURRENTLY OWN?**

- |   |  |
|---|--|
| <input type="checkbox"/> VCR              | <input type="checkbox"/> Large-Screen TV   |
| <input type="checkbox"/> CD audio player  | <input type="checkbox"/> CD-ROM computer   |
| <input type="checkbox"/> DAT player       | <input type="checkbox"/> Personal computer |
| <input type="checkbox"/> Videodisc player | <input type="checkbox"/> Video game system |
| <input type="checkbox"/> Camcorder        |  |



NO POSTAGE  
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THE U.S.A.

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POSTAGE WILL BE PAID BY ADDRESSEE



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WEST LOS ANGELES CA 90099-3663

