ACTIVISION®

PRODUCT REGISTRATION

ACTIVISION®

Thank you for choosing this Activision product. We are always keen to improve our products; hence as a valued Activision customer we ask you to complete this Customer Survey.

This survey has been compiled and produced with the help of ICD Marketing Services Limited, a company specialising in this field. It is designed to provide us with a complete picture of the people who purchase ACTIVISION products and to help us focus our efforts on meeting the needs of all our customers.

It is important that we involve as many of our customers as possible, so please spare us a few minutes of your time to complete this survey.

The questions are straightforward and you are under no obligation to answer them: some questions are about you and, if appropriate, about your partner. Any information you provide will be treated with great care. It will be processed and held by ICD and will always be safeguarded under the terms and conditions of the Data Protection Act. Our objective is to find ways to give you and all our customers the best possible service and to let you know about new services from ACTIVISION. Your answers will be used, both by ICD and ourselves, for analytical and marketing purposes and may be passed on to other organisations, who may wish to send you details of products and services that are likely to be of interest to you, based on your answers. If you would prefer not to receive these offers, please tick the box at the end of the survey.

PRIZE DRAW. A special Prize Draw is held on the last Friday of every month from all the questionnaires received since the last draw. The lucky winner will receive a cheque for the full value of the product purchased. Thank you for your help and good luck in the draw.

1,6	No. Oak								
In order to regist	ter your purchase wit	th Activision you are	required o	nly to con	nplete section 1 & 2.				
Section 1.	Name & Add	ress							
1. Please give yo	ur name in the way y	ou should be addres	sed.		2. Marital Status S	lingle 1 □ Marr	ied 2 Divorce	ed 3 🗆 Widow	ved 4□
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Address					4. Partner's date of b	pirth:	3 100	1.01	1
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County						1 ☐ Macintosh 4 ☐ Saturn	2 □	Playstation	3 🗆
Postcode					Other	6			
Home telephone n	number:				8. If you are under 18 first names:	8 and live with y	our parent(s), ple	ase give your p	parent(s)
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Friend recomm		Internet		5 🗆	7. Do you own an			D DOI: ::	•
Sales person	3 🗆	Magazine Ad / R	eview	6 🗆	Double speed CD RO		Quad speed C	D ROM drive	2 🗆
(If magazine Pl	ease specify)				Modem 8. How many hou	3 🗆	Printer	the internet	4 🗆
-1 1 1	1 1	1 1 1 1			None	irs a week do	you spend on 1-5	the internet	2 🗆
7	Ale a secondo est second	40			5-10	3 🗆	10+		4 🗆
	the product purch		0	5 🗆	9. Have you visite	services with the first terms.			
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		Name of store (F	lagea en			1 □ Platform		Role playing	7 🗆
Toy / Game Sto	ne 4 🗆	Name of Store (F	lease spi	ecity)	Adventure	2 Puzzle	5 🗆	Sports	8 🗆
8					Flight simulation 3	3 ☐ Racing	6 🗆	Strategy	9 🗆
3. How many A	Activision games				11. What is your f		e?		
1-5	1 5-10	2 🗆 10+	Also moude	3 🗆	1				
	em(s) do you own	or plan to buy in	the next	12	12. How many ho	urs a week do	you spend pl	laying games	5?
months?	O BI		0	Di	1-5	1 🗆	5-10		2 🗆
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PC Pentium	03 🗆 12 🗆	Saturn	08 🗆	17 🗆	PC Format PC Gamer	02 🗆	Computer Sho		09 🗆
Mac	04 🗆 13 🗆	Ultra 64	09 🗆	18 🗆	PC Zone	03 🗆	Internet	phoi	10 🗆
Megadrive	05 🗆 14 🗆	Other (Please sp	ecify)		PC Review	04 🗆	internet & Cor	nms Todav	11 🗆
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	computer games	The second second			Mac Action	07 🗆	Other (Please	specify)	
1-5	1 □ 5-10	2 🗆 10+		3 🗆	14				
Section 3. Abo	out You IMPOR	RTANT – If you are u	inder 18 ai	nd live wit	h your parent(s), please	e ask your Fathe	er or Mother to co	mplete this sec	ction.
LEISURE					2 Which of the fe	llowing do	u onlor	ogular bas!-	2
1. Which new	spapers/magazin	e do you usually		-	2. Which of the fo		u enjoy on a r	-	
D 11 E	You Ptnr	0 "	You	Ptnr		You Ptnr		You	Ptnr
Daily Express	01 🗆 14 🗆	Guardian	08 🗆	21 🗆	Antiques/Fine Ar	t 01 🗆 15 🗆	Further Educ	ation 08 🗆	22 🗆
Daily Mail	02 🗆 15 🗆	Independent	09 🗆	22 🗆	Betting	02 🗆 16 🗆	Gardening	09 🗆	23 🗆
	cord 03 🗆 16 🗆	Scotsman	10 🗆	23 🗆	Books	03 🗆 17 🗆	Going to the		24 🗆
Daily Star	04 🗆 17 🗆	Sun	11 🗆	24 🗆	Competitions	04 🗆 18 🗆	Photography		25 🗆
Daily Telegraph		Times	12 🗆	25 🗆					
Financial Times	s 06 🗆 19 🗆	Regional Daily	13 🗆	26	Cookery	05 🗆 19 🗆	Religious Acti	vities 12	26 🗆

Football Pools 07

Theatre/Arts

Glasgow Herald 07 □ 20 □ If magazine please specify

								Regular Savings Pla	an03	09	Will	06	12 🗆
SHOPPING								17. Would you con	nsider p	profession	nal help in arra	nging your	
3. Have you b	ought g	oods b	y mail o	or by te	lepho	one in the	e last	personal finances	?				
2 years?						Ye		Yes	I□ No)	2 🗆 Un	sure	3 🗆
If you own a	cat or a	dog wha	t brand	(s) of pe	et food	do you r	egularly	18. Do you forese	e the n	eed for a	personal loan	?	
buy?		1 1	- 1	1	1	1 1	1 1	Yes		1 🗆	Possibly		2 🗆
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Out 1 ood		1 1	1		1		11	19. What type of I				A.	
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5. If you smok	e please	write i	n the n	ame of	the c	igarette	brand	20. Is your home					
you and/or yo										vately Rente		ncil/Housing Ass.	3 □
					-			21. Are you consi			e following ho		
You		1 1	1	7		1 1	1 1	improvements?	Have		D 11 61 1		Cons
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Partner								Fitted Bathroom		6 🗆	Security Syste		
Immentant, Die		halam t			make	. anad 10		22. If you have hous	sehold in	isurance, i	n which month	do you renev	v your
Important: Plea						r aged 18		cover?		S	EPT		
You								(Please write in mo	nth e.g.)		
									1 1	1 1 1		111	1.1
Partner								Home Contents Insurance 1	1		Buildings Insurance	2	
								23. Are you plant	ning to	move ho	me in the next	12 months	?
MOTORING/TRAV	EL								1 □ No			ssibly	3 □
6. How many	times ha	ve you	flown o	n busir	ness i	n the last	3	24. Do you alread					
years?								the following?	Have				Cons
You: 1-5		6 – 10		2 🗆		r more	3 □	Home Computer	1 🗆	5 🗆	Mobile Phone	3 □	7 🗆
Ptnr: 1-5		6 – 10		5 🗆		r more	6 🗆	Camcorder	2 🗆	6 🗆	Fax Machine	4 🗆	8 🗆
7. The follow	ing ques	tions re	elate to	your N	IAIN	PRIVATE	LY	HEALTH					
OWNED car:	1.8	11 1	AL	1K	1	E I	1 1	25. Does anyone	in your	r home w	ear: You	Partner	Other
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, 0	1 M	1 1	0	I D		EI	LLI	Soft contact lenses	S		02 🗆	06 □	10 🗆
Model (eg Escort)							Gas permeable co	ntact ler	nses	03 🗆	07 🗆	11 🗆
1 T	1 7 11	1E			1	10 10	115	Spectacles			04 🗆	08 🗆	12 🗆
Type (eg GL)			Engine	cc (eg 160)	0)			26. Do you/your pa	artner h	ave, or ar	e you conside	ring, private	•
			_					madical income	2				
8. Who is insu	ired to d						1 1	medical insurance	21				
	4 P P-			_ AL-	Telesco et	d-1				ave (busin	ess) 2 🗆 Co	nsidering	3 □
You	1 □ Pa	rtner	2		(please st	ate how many) 3			1 □ Ha	-		_	
9. When do yo	ou plan t	rtner o repla	2 ce you	car?				Have (private)	1 □ Ha rivate m	edical in		_	
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